

Recovery Workforce Summit: 2015 Annual Conference



Presented by PRA & PRF, in partnership with PAPRS

June 1-4, 2015

Pennsylvania Convention Center | Philadelphia, PA

The State of Recovery in the World of Psychiatric Rehabilitation

Founded In 1975, the Psychiatric Rehabilitation Association (PRA) and Psychiatric Rehabilitation Foundation (PRF), grow and train the recovery workforce while promoting wellness and recovery. The association works to enhance the practice of psychiatric rehabilitation, establishing these services as integral to community-based treatment and leading the recovery movement. PRA/PRF is the premier source of learning, knowledge and research for the psychiatric rehabilitation profession, and provides resources, education, ideas and advocacy to enhance the power and performance of the recovery workforce. PRA represents more than 1,300 individual and organizational members, representing 8,000 psychiatric rehabilitation professionals.

About the Recovery Workforce Summit: 2015 Annual Conference

The Recovery Workforce Summit: 2015 Annual Conference is presented by PRA and PRF, in partnership with the Pennsylvania Association of Psychiatric Rehabilitation Services (PAPRS) and offers a comprehensive line up of in-depth psychiatric rehabilitation training and enhanced networking opportunities and special events, to provide attendees with the tools they need to help others more effectively.

The Summit provides high-level education sessions for the entire psychiatric rehabilitation workforce including but not limited to: Practitioners, employees from the Veterans Administration (VA) and Office of Mental Health (OMH), Primary Care Providers, Executives, Case Managers, Educators, Occupational Therapists, Social Workers, Psychologists, Psychiatrists, Counselors, Residential Service and Managed Care employees, Administrators, Policy makers and Clinicians. The Summit is your premier opportunity to be a part of an eclectic energy-charged community, focused on the growth of psychiatric rehabilitation in both quantity and quality.

Why Sponsor?

The Recovery Workforce Summit: 2015 Annual Conference will attract approximately 1,000 individuals nationwide, who are part of the psychiatric rehabilitation community. PRA serves as the global focal point for people and organizations involved in psychiatric rehabilitation - from practitioner to CEO, academic to government, for profit and nonprofit. As a sponsor, you will have the opportunity to share your products and services with an audience of professionals focused on helping others and doing their jobs more effectively.

96%

 of attendees

found the 2014 Summit to be a valuable use of their organization's time and resources, making the 2015 Summit the **"must attend"** event for individuals and organizations involved in psychiatric rehabilitation.



Psychiatric
Rehabilitation
Association



Psychiatric
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Foundation



Pennsylvania
Association of
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Key benefits of sponsorship include:

- Heightened visibility with the Psychiatric Rehabilitation community of decision-makers
- Summit Registration
- Advertising in the onsite program
- In-person networking opportunities
- Exposure to PRA members and supporters through social media
- Exhibit Display to showcase your products and services

Platinum Sponsor - \$20,000

- Opportunity to sponsor one of two Keynote presentations and make introductory remarks. *(Prepared in collaboration with PRA)*
- Premium logo placement on Summit page of the PRA website with link to your corporate website
- Corporate logo prominently displayed on the Summit web page as the Platinum Sponsor
- Five (5) full Summit registrations
- Two (2) table-top displays adjacently located (premium placement)
- Full-page ad in the inside front cover of the Conference Program book
- Thank you posts via social media (Facebook and Twitter) before and during the Summit to our followers and fans
- Opportunity to send an e-mail pre- or post-Summit to attendees. Sponsor will provide the content and PRA will schedule and send on behalf of your organization.
- Exclusive sponsor of the Summit co-branded tote bag
- Web banner on the PRA/PRF home page for 6-months

Supporting Sponsor - \$2,500

- Corporate logo displayed on the Summit web page as a Supporting Sponsor
- One (1) full Summit registration
- One (1) 4' x 6' table-top exhibit space
- One (1) half (1/2) page ad in the Conference Program book

Gold Sponsor - \$12,500

- Corporate logo prominently displayed on the Summit web page as a Gold Sponsor
- Four (4) full Summit registrations
- One (1) 4' x 6' table-top exhibit display
- One (1) full page ad in the Conference Program book
- PRA will send one (1) tweet about your company before the Summit to our followers (subject to mutual approval).
- Opportunity to send an e-mail pre- or post-Summit to attendees. Sponsor will provide the content and PRA will schedule and send on behalf of your organization.

In addition, Gold Sponsor selects one of the following activities:

- Welcome Reception (Monday evening, hosted by PRA)
- Technology Sponsor (Includes: Conference Mobile App, WiFi and Cyber Cafe)



Silver Sponsor - \$7,500

- Corporate logo displayed on the Summit web page as a Silver Sponsor
- Three (3) full Summit registrations
- One (1) full page ad in the Conference Program book
- One (1) 4' x 6' table-top exhibit display
- Opportunity to send an e-mail pre- or post-Summit to attendees. Sponsor will provide the content and PRA will schedule and send on behalf of your organization.

In addition, Silver Sponsor selects one of the following activities:

- Wake-Up Wellness: Session & Break
- Special Evening Event (Tuesday evening)
- Trolley Tour of the Porchlight Program of Mural Arts

Bronze Sponsor - \$5,000

- Corporate logo displayed on the Summit web page as a Bronze Sponsor
- Two (2) full Summit registrations
- One (1) 4' x 6' table-top exhibit display
- One (1) half (1/2) page ad in the Conference Program book

In addition, Bronze Sponsors may sponsor one of the following activities (first-come, first-served):

- Continental Breakfast (Three opportunities available) - **ONE SOLD**
- Refreshment Breaks (Three opportunities available) - **ONE SOLD**

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*YES, I would like to be a 2015 Summit Sponsor as stated below.
My signature signifies my commitment:*

SIGNATURE: _____ DATE: _____

SPONSORSHIP OPPORTUNITIES:

Platinum Sponsor	\$20,000
Gold Sponsor	\$12,500
Silver Sponsor	\$7,500
Bronze Sponsor	\$5,000
Supporting Sponsor	\$2,500

COMMITMENT/AUTHORIZATION:

Name: _____

Title: _____

Organization: _____

Address: _____

City, State or Province, Zip: _____

Telephone: _____

Fax: _____

Email: _____

Invoice

Credit Card: AMEX MC VISA

Card #: _____ Exp. Date: _____

Name on Card: _____

Billing Address (if different than above):

Address: _____

City, State or Province, Zip: _____

Signature: _____

Commitment & Payment

Policy: This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship commitment form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Sponsorship is not confirmed until full payment is received. Payment must be made in U.S. dollar drawn on U.S. bank prior to the event date.

Refunds: No refunds will be made for partnership, sponsorship/underwriting fees.

Tax Information: The Psychiatric Rehabilitation Association is a 501(c)(3) Tax-Exempt Corporation, Federal Tax ID# 23-2008207.

ADA Regulations: In compliance with ADA regulations, PRA will take all reasonable steps to ensure that Americans with disabilities are given equal and reasonable opportunity to participate in the program. For further information, please contact the PRA Events Department at 703.442.2078.

Note: PRA's ability to deliver on certain elements of the recognition and benefits are based on the date of commitment of your sponsorship. Please verify reservation deadlines when submitting your paperwork.

COMPLETE AND FAX OR EMAIL THIS FORM TO:

Kathy Bradley, Director, Fundraising & Partnerships, Psychiatric Rehabilitation Association/Foundation
7918 Jones Branch Drive, Suite 300, McLean, VA 22102

Phone: 703.442.2078 Fax: 703.506.3266 Email: kbradley@psychrehabassociation.org

www.psychrehabassociation.org