



BALTIMORE
MARYLAND

JUNE 22-25

About the Psychiatric Rehabilitation Association (PRA, formerly USPRA):

PRA is the preeminent association for the development, support, and dissemination of knowledge about the practice of psychiatric rehabilitation and recovery. PRA, an international, interdisciplinary community, is focused on growing and training the recovery workforce, a key element of helping to deliver improved mental and behavioral health outcomes. PRA believes that the practice of psychiatric rehabilitation leads to recovery, and thus is committed to the growth of psychiatric rehabilitation in both quantity and quality, and to the universal availability of state-of-the-art psychiatric rehabilitation services for all individuals with mental illness who seek such services.

About the Recovery Workforce Summit: PRA 2014 Annual Conference:

The Recovery Workforce Summit, presented by PRA, through the Academy of Psychiatric Rehabilitation and Recovery, is designed be where the recovery workforce comes for training – to investment in themselves, their careers, and their organizations. During three and a half days, participants will hear from compelling and inspiring speakers; attend sessions in various tracks that will make them more effective professionals in the field of psychiatric rehabilitation; network with peers and hear what others are doing in their organizations to improve the lives of people with mental illness, and much, much more.

Attracting a diversity of colleagues, ranging from managed care, case managers, administrators, occupational therapists, residential staff, Office of Mental Health (OMH), the Veterans Administration (VA) and persons in recovery to policymakers, PSR educators, specialists, and peers, the Summit is the premier opportunity to be a part of the eclectic energy-charged community, focused on the growth of psychiatric rehabilitation in both quantity and quality, and the universal availability of state-of-the-art psychiatric rehabilitation services for all individuals with mental illness who seek such services.

Why Sponsor?

As a sponsor, you will have the opportunity to share products and services with a focused audience of more than 700 individuals who are part of the psychiatric rehabilitation community including practitioners, peer support specialists and/or consumers. PRA serves as the global focal point for people and organizations involved in psychiatric rehabilitation – from practitioner to CEO, academic to government, for profit and nonprofit, with values informed by lived, learned, and multicultural experiences. PRA has a robust suite of training and learning opportunities, multiple credentialing tracks, and in-person, as well as virtual engagement opportunities for persons and organizations of differing geography, culture, education, and life experience.

95% of the 2013

Annual Conference attendees found the conference to be a valuable use of their organization's time and resources, making the 2014 Summit the "must attend" event for persons and organizations involved in psychiatric rehabilitation.



Psychiatric
Rehabilitation
Association

Growing and Training the Recovery Workforce

Key benefits of sponsorship include:

- Summit Registration
- Advertising in the onsite program
- Exposure to PRA members and supporters through social media
- Exhibit Space

Platinum Sponsor - \$25,000

- Featured sponsor of one of the keynotes with the opportunity to make introductory remarks prepared by collaboration with PRA (two keynote opportunities available)
- Opportunity for a corporate executive to provide two (2) minutes of welcome remarks at the Summit opening reception
- Premium logo placement on Summit page of the PRA website with link to your corporate website
- Company Web listing w/35-word description and logo
- Five (5) full Summit registrations
- One (1) 8'x12' table-top exhibit space (premium placement)
- Full-page ad in the inside cover of the onsite program book
- Thank you posts via social media (Facebook and Twitter) before and during the Summit to our followers and fans
- In addition, Platinum Sponsor selects one of the following activities:
- Practitioner Skills Based Training Tracks (3 Separate Tracks)
- Organization and Business Management Tracks (2 Separate Tracks)

Gold Sponsor - \$15,000

- Logo placement on Summit page of the PRA website with link to your corporate website
- Four (4) full Summit registrations
- One (1) 4' x 6' table-top exhibit space
- Company Web listing w/35-word description and logo
- Full page ad in the onsite program book
- PRA will send one (1) tweet about your company before the Summit to our followers (subject to mutual approval).

In addition, Gold Sponsor selects one of the following activities:

- Opening Reception (Sunday evening)
- Learning Lounge Sponsor (all days)

Bronze Sponsor - \$5,000

- Logo placement on Summit page of the PRA website with link to your corporate website
- Two (2) full Summit registrations
- One (1) 4' x 6' table-top exhibit space
- ¼ page ad in the onsite Program book
- Company Web listing w/35-word description and logo

In addition, Bronze Sponsors select one of the following activities:

- Continental Breakfast (Three opportunities available)
- Refreshment Breaks (Three opportunities available)

Silver Sponsor - \$10,000

- Logo placement on Summit page of the PRA website with link to your corporate website
- Three (3) full Summit registrations
- Company Web listing w/35-word description and logo
- ½ page ad in the onsite program book
- One (1) 4' x 6' table-top exhibit space

In addition, Silver Sponsor selects one of the following activities:

- Hot Topics and Emerging Issues Track (all days)
- Special Evening Event (TBD)

Supporting Sponsor - \$3,000

- One (1) full Summit registration
- One (1) 4' x 6' table-top exhibit space
- Company Web listing w/35-word description and logo

☐ **YES, I would like to be a 2014 Summit Sponsor as stated below.
My signature signifies my commitment:**

SIGNATURE: _____ DATE: _____

SPONSORSHIP/EXHIBITOR OPPORTUNITIES:

- | | |
|--|----------|
| <input type="checkbox"/> Platinum Sponsor: | \$25,000 |
| <input type="checkbox"/> Gold Sponsor: | \$15,000 |
| <input type="checkbox"/> Silver Sponsor: | \$10,000 |
| <input type="checkbox"/> Bronze Sponsor: | \$5,000 |
| <input type="checkbox"/> Supporting Sponsor: | \$3,000 |

TOTAL DUE \$: _____

Name: _____

Title: _____

Organization: _____

Address: _____

City, State or Province, Zip: _____

Telephone: _____

Fax: _____

Email: _____

☐ My check (made payable to PRA) is enclosed:

CHECK #: _____ AMOUNT \$: _____ (U.S. Funds only)

or Please charge my Credit Card:

AMOUNT \$: _____ ☐ AMEX ☐ MC ☐ VISA

Card #: _____ Exp. Date: _____

Name on Card: _____

Billing Address (if different than above):

Address: _____

City, State or Province, Zip: _____

Signature: _____

Cancellation & Payment

Policy: Authorized signature signifies commitment to pay for all opportunities as stipulated herein. Full payment must be received in order to receive benefits and recognition. PRA reserves the right to resell and/or reassign sponsorship(s) at its sole discretion for reservations that are not paid in full 30-business days prior to the show date and/or advertising deadline. Payment must be made in U.S. dollars drawn on a U.S. bank.

Refunds: No refunds will be made for partnership, sponsorship/underwriting or exhibit booth fees.

Tax Information: The Psychiatric Rehabilitation Association is a 501(c)(3) Tax-Exempt Corporation, Federal Tax ID# 23-2008207

ADA Regulations: In compliance with ADA regulations, PRA will take all reasonable steps to ensure that Americans with disabilities are given equal and reasonable opportunity to participate in the program. For further information, please contact the PRA Events Department at 703-506-2889.

Note: PRA's ability to deliver on certain elements of the recognition and benefits are based on the date of commitment of your partnership opportunity. Please verify reservation deadlines when submitting your paperwork.

COMPLETE AND FAX OR EMAIL THIS FORM TO:

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